



Offer **Blueprint**

FOR
PERFORMANCE
MARKETERS,
PUBLISHERS & DATA
BUYERS

JANUARY 2024



GENERATE LEADS, SIGN-UPS OR IMPRESSIONS

Owned and Operated Offers Providing Link-out/Display
and Registration Data & Delivery (API)

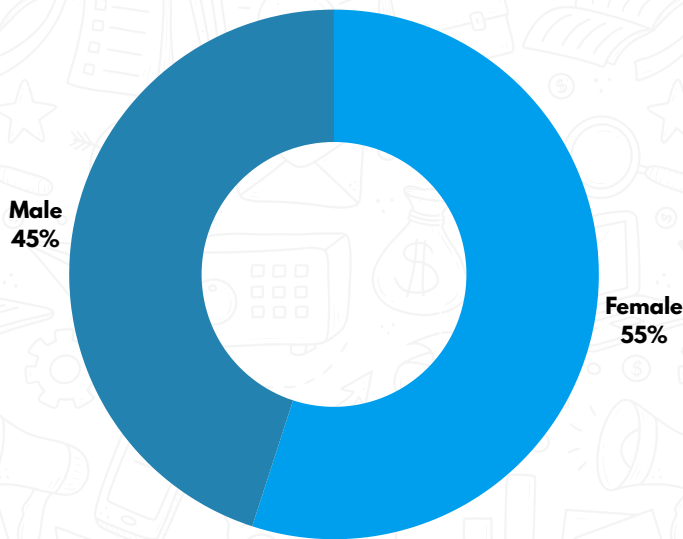
Offer Blueprint creates and manages subscriber journeys which drive positive user engagement. Positive user experience creates increased advertising response rates, supports brand loyalty and delivers highly motivated clicks, leads and sign-ups.



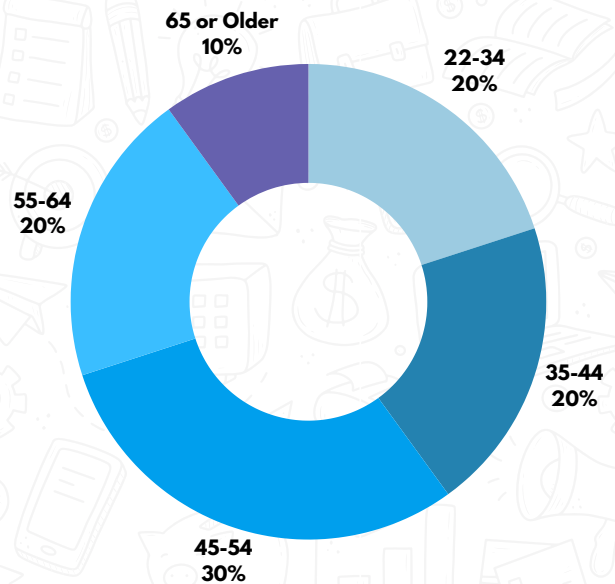
DEMOGRAPHICS

Subprime (avg projected)

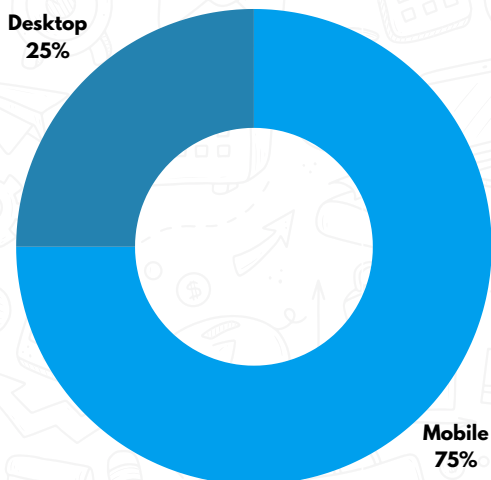
GENDER



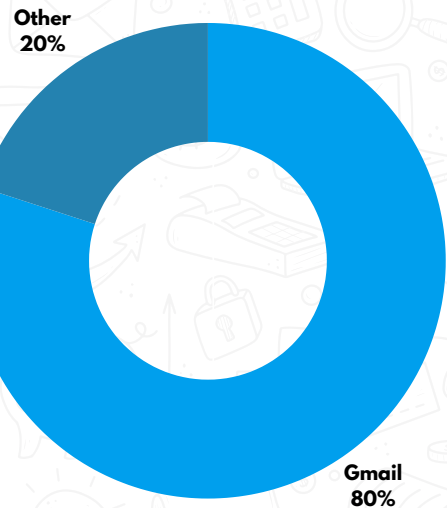
AGES



DESKTOP VS MOBILE



USER EMAIL DOMAIN



DATA FEEDS & REGISTRATION STRATEGIES



- Customized content ad formatting
- Ad filtering/serving criteria
(Customized for your data/advertising needs)
- Data verification and fraud detection services
- Partnered with Trusted Form and Jornaya
- Preping and Automated API capabilities
- Subid and Source Tracking



OFFER BLUEPRINT BRANDS

HOME JOB FINDER

Multiple Landers with Opportunities for Exclusives
(Publishers)

Are you looking for a **SIDE HUSTLE** but just don't know where to **START?**

Our job makes your job easy!
We help people just like you find new ways to earn another stream of income at home.

- Add flexibility to your schedule
- Plan for your child's events
- Save money sooner
- Better retirement events
- Pay debt faster
- Reduce commute time and expense
- Save for children's college fund

FUN FACT:
According to Forbes, remote workers on average earn \$19,000 more than in-office workers.

Fill out the form below and get started TODAY!

We're also your one-stop shop for Starting Your Own Home Business!

Which statement best describes your current search for generating MORE Household Income?

Check the Box to Also Receive a 40 Sec Edu Money \$ EMAIL Guide to Find Out if You Will Qualify for Scholarships, Grants, and More! Up to \$1,250+ Per Year is Available! Choose "YES" & Get This Incredible Email Survey to Qualify Now! Degree = More Income!

Want to find the SIDE HUSTLE that makes your job easy!

like you find new ways to earn another stream of income at home.

introduce you to TOP opportunities and side hustles you can start

Are you looking for a **SIDE HUSTLE** but just don't know where to **START?**

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LET'S GET STARTED!

To help you find work fast we offer a 40 second per job. You can unsubscribe at any time!

By clicking the submit button, I agree that I am a US resident over 18, I agree to the [Privacy Policy](#) & [Terms of Service](#). I provide my consent to receive email from HomeJobFinder, Top Offers, Arcamax and their affiliated brands. [Privacy Policy](#) that may be of interest. I also consent to contact me regarding home business opportunities, marketing offers and job alerts at the email and phone number provided, including wireless, automated technology, pre-recorded voice calls and/or text messages, even if the number provided is on any State, Federal or Corporate Do Not Call registry.

FINANCIAL HELP FAST

Brand New for 2024 and Opportunities for Exclusives
(Publishers)

FINANCIALHELP-FAST

If you're experiencing **FINANCIAL HARDSHIP**, you're NOT alone.

If you need financial assistance, you're not the only one. But **TODAY**, you can do something about it!

According to Gallup, more than **6 out of 10** people surveyed say recent price increases have caused financial hardship. – May 2023

Private and government programs provide \$1000s in financial assistance to people that **NEED** it!

Fill out the form below and learn more inside:

First Name Last Name
Address
Address 2
City State Zip
Phone Number Email Address
Gender Date of Birth

Get Help Now!

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- Government Grants
- Government Stimulus
- Unemployment Benefits
- Prescription Discount Services
- Social Security Disability Insurance
- New Job
- Rent to Own
- Free Benefits
- Side-Hustle

REGISTRATION & LINKOUT OPPORTUNITIES

We're also your one-stop shop for Starting Your Own Home Business!

Test Thisisatest@gmail.com

Which statement best describes your current search for generating MORE Household income?

I'm interested in a JOB Only

Check the Box to Also Receive a 40 Sec Edu Money \$ EMAIL Guide to Find Out if You Will Qualify for Scholarships, Grants, and More!? Up to \$11,250+ Per Year is Available! Choose "YES" & Get This Incredible Email Survey to Qualify Now! Degree = More Income!

LET'S GET STARTED!

To help you find work fast we send 2-3 emails per day. You can unsubscribe at any time!

STACKED EXAMPLE

home **JOB** finder.org

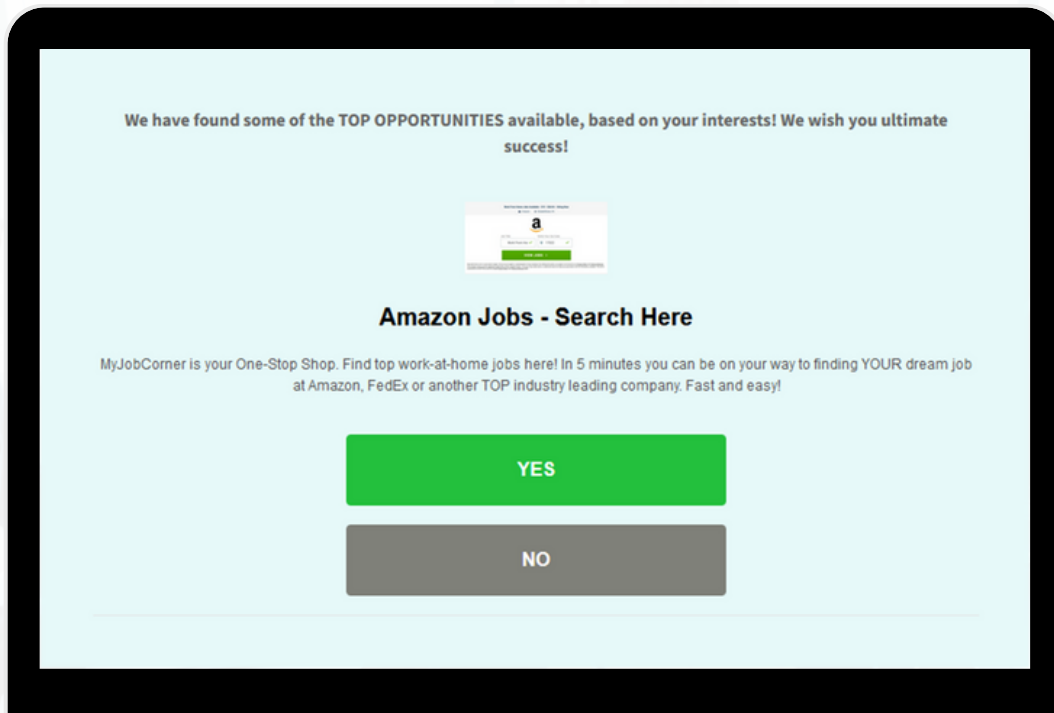
Simply select all that apply to you with a Yes or No. And you're done.

Bing Gossip News! Yes No
Get the latest and juiciest celebrity stories, scandals, and photos straight to your inbox with the FREE Bing Gossip Newsletter. *Please confirm in your inbox to start receiving.

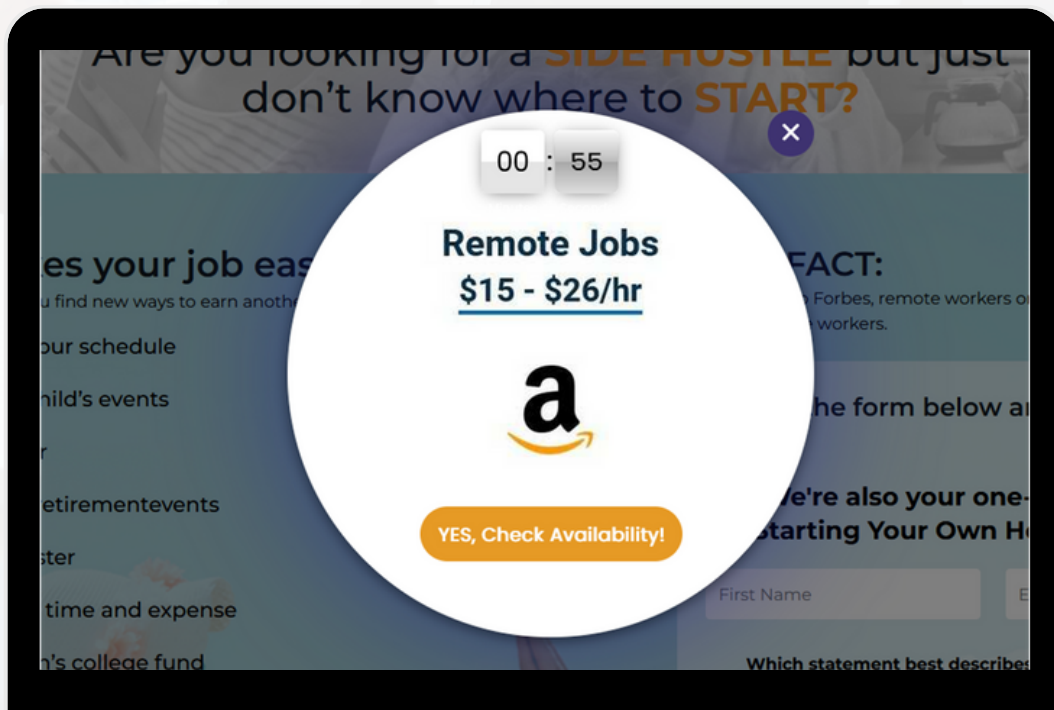
Ready to feel unstoppable? Sign up & save on Degree deodorant. Yes No
Sign up and be the first to know about exciting offers, product updates and more from Degree deodorant and other Unilever brands.

Become a Substance Abuse Counselor (Accepting Applications Now). Yes No
Do your part to save lives & communities. Receive \$6,095/yr in financial aid for career training. Get certification to begin this life changing career saving families and make a positive impact in society. Press Yes and check email for confirmation.

SINGLE OFFER EXAMPLE



EXIT INTENT EXAMPLE



ADDITIONAL PLACEMENTS

CONGRATULATIONS!

Below you will find our EXCLUSIVE and the TOP Approved Work From Home Opportunities updated just TODAY!
GOOD Luck and we wish you all the BEST and much SUCCESS!

Start TODAY - Work from Home

1 Profit Big from Email



See EXACTLY How I Earn \$131 to \$243 A Day
Sending Simple Emails From Home... And How
You Can Duplicate My Success For FREE! New System Just Released Pays It's Members Over
\$2,131,549 In First 17 Months!

Training & Support ★★★★★
Ease of Use ★★★★★
Return on
Investment ★★★★★

[Visit Site Now](#)

Top Opportunity This Month

2 Anyone Can Work From Home



Earn \$250-\$575 A Day Working From Home! **
No qualifications or experience required to get
started ** Do you have an extra 30 minutes per day to work from home? If you do you must see
the one thing that...

Training & Support ★★★★★
Ease of Use ★★★★★
Return on
Investment ★★★★★

[Visit Site Now](#)



Thank you for your time!

Call, Email or Skype us!

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